PLAYERS GO PLACES

Meet Players.

Regular and Menthol
Kings and 100s.

Kings: 12 mg "tar," 1.0 mg nicotine—100's: 14 mg "tar," 1.1 mg nicotine av. per cigarette, by FTC method.

Warning: The Surgeon General Has Determined That Cigarette Smoking Is Dangerous to Your Health.

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Players
"Hugs"
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